

Coming September 2025:

A New Fixed Route Network

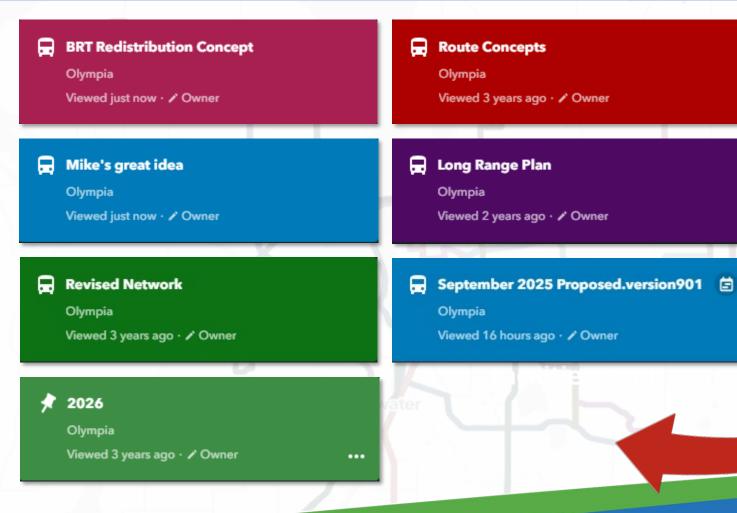
Rob LaFontaine Deputy Director of Planning
Nick Demerice Marketing, Communications & Outreach Officer

Presented to the Authority Board, December 4, 2024



Several Years in the Making

An ongoing Planning effort



3-4
Years of Maps



An Ongoing Planning Effort

Section 7 – Planned Operating Changes

Plan Requirement – Provide a yearly plan of changes to existing services that you have scheduled to occur within the plan horizon.

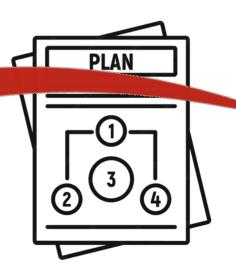
For the years 2024 – 2029 Intercity Transit intends to complete a 100% restoration of service volumes depleted from the COVID-19 pandemic, as well as reach substantial completion of enhancement elements defined in the 2018 Long-Range Plan. The year-by-year forecast outlined below is contingent upon the following assumptions:

- The volume of operators will not decrease from current (2024) levels.
- Demand for unscheduled (or Extra Board) operators will remain stable
- · Year-over-year increases to Operations labor will result in a sustainable net gain.
- Dial-A-Lift service will gradually increase and remain proportionate to the total volume of local fixed route service.

Year	New Hours	Restoration percent	Potential Change in Service	Schedule	Major Change?
	17,000	100%	Improved frequency on Route 94	September	No
2024			Restored night service on	September	No
			Routes 12, 13, 41, 62A, 62B, 65, 66:		
	16,000	106%	New DASH Service between Capitol Campus	January	Yes
			and the Olympia Transit Center		
			Improved Route 42 frequency and weekend	January	No
			service		
			Improved frequency on Route 67	January	
	7,000	108%	Improved late night span on	Ma	
	,		Routes 21, 45, 47, 60		
2025			[corrected August 22, 2024]		A STATE OF THE STA
	28,000	119%	Transition "The One" to a Bus Rapid		
			(BRT) influenced corridor service	rember	Yes
			west Olympia and east Lac		
	6,000	121%	Alignment changes to p		
			thereby introducing eral	September	Yes
			segments*		
			Introduction courses	September	Yes
			"Lacey Exp		
	9,000	124%	supporte with connections	September	Yes
			ord (JBLM)		
2026	<3,000	125%	Si	TBD	No
2027	<3,000	125%	Sch	TBD	No
2028	<3,000	125%	Sche	TBD	No
2029	<3,000	125%	Sched	TBD	No

^{*}The fixed route network is likely to be restructured in 2025 to improve the directness of routing, as well as connections with frequent corridor service. Other considerations in routing include improved circulation around community high schools, along with cross-town service to college campuses and the State Capitol Campus

In accordance with...



3-4
Years of Maps

Draft 2025 Annual Budget

Number of Operating FTEs

2024 - 2029 Transit Development Plan

Planned Operating Changes

2018 Long-Range Plan

Increased span & frequency



An Ongoing Planning Effort

west Olympia and east Lacey

Section 7 – Planned Operating Changes

Plan Requirement – Provide a yearly plan of changes to existing services that you have scheduled to occur within the plan horizon.

For the years 2024 – 2029 Intercity Transit depleted from the COVID-19 pandemic, as elements defined in the 2018 Long-Range upon the following assumptions:

- The volume of operators will not on
- Demand for unscheduled (or Extra
- Year-over-year increases to Opera

 Alignment changes to most existing routes

119%

	 Dial-A-Lift service will gradually in fixed route service. 			adually inc	thereby introducing new service on several	September	
	Year	New Hours	Restoration percent	Potentia	segments*		
ľ	2024	17.00	perlopeceres	Improve	Introduction of new cross-town routes	September	
				ites 1	"Lacey Express": introduction of a grant-		
Name of the last		16		the (supported commuter route with connections	September	
loca harden				vize mprove	to Joint Base Lewis-McChord (JBLM)		
3 3			108%		45, 47, 60		

Transition "The One" to a Bus Rapid Transit

(BRT) influenced corridor service between



 Staff have developed and are now evaluating a new fixed route network

*The fixed route network is likely to be restructured in 2025 to improve the directness of routing, as well as connections with frequent corridor service. Other considerations in routing include improved circulation around community high schools, along with cross-town service to college campuses and the State Capitol Campus

September

connections with frequent corridor service. Other considerations in routing include improved circulation around community high schools, along with cross-town service to college campuses and the State Capitol Campus

Transition "The One" to a Bus Rapid Transit

thereby introducing new service on several September Yes

west Olympia and east Lacey



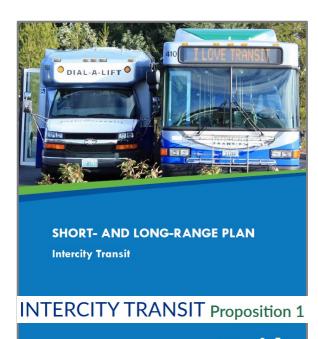


Why Change?

September 2025

Why a new fixed route network?

Summary of Influences









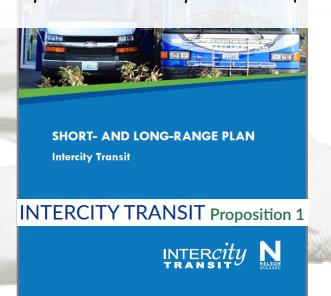






How does a restructure support the Long-Range Plan?

Goals Issues

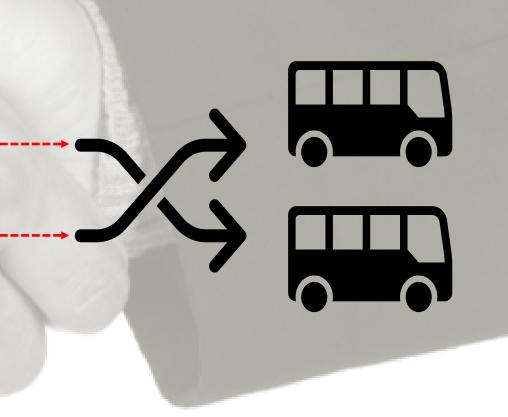




A restructured network Reduces Duplication, and

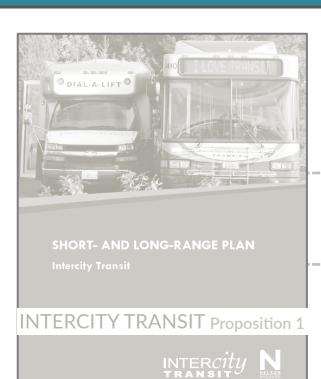
Provides Resources to meet other needs





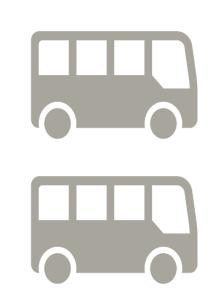


Provides Resources to meet other needs





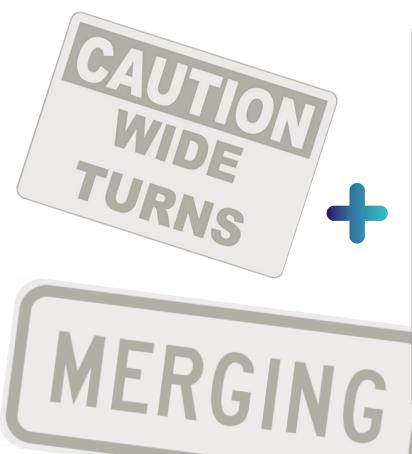




September 2025

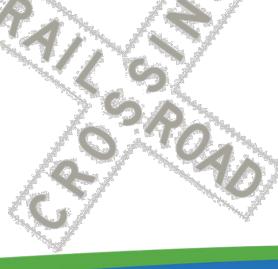
Looking out for #1

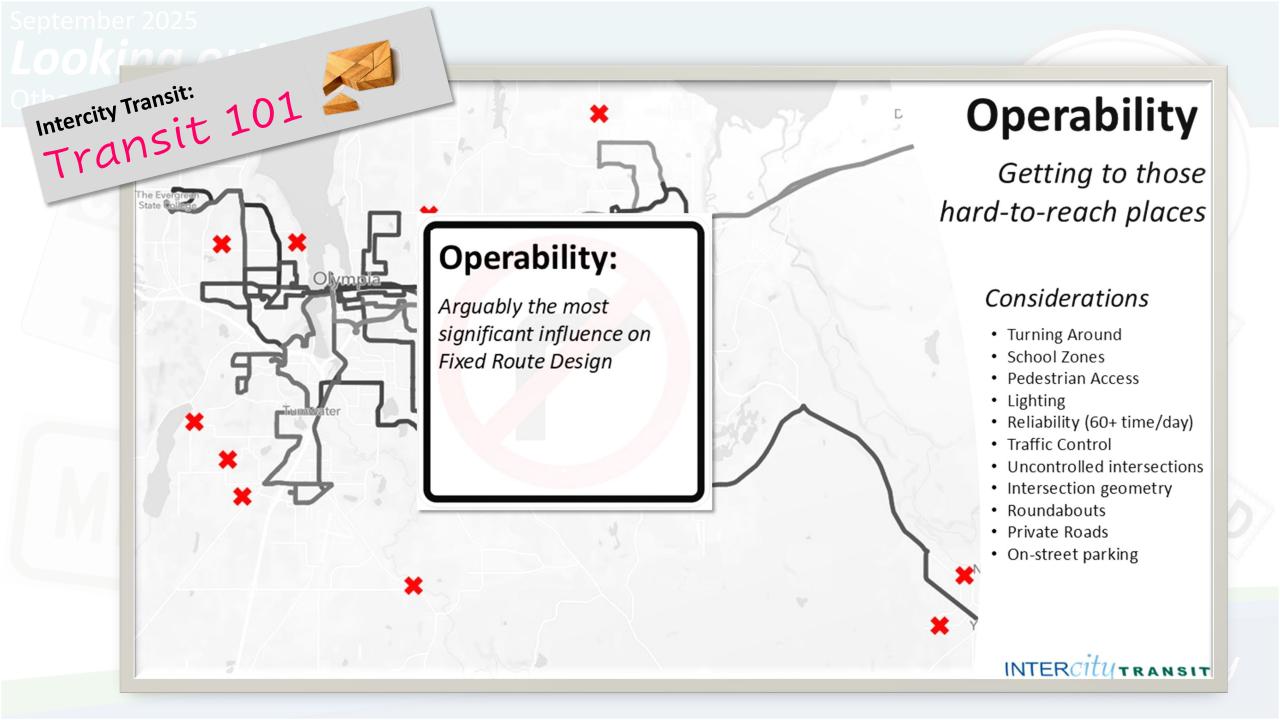
Other needs



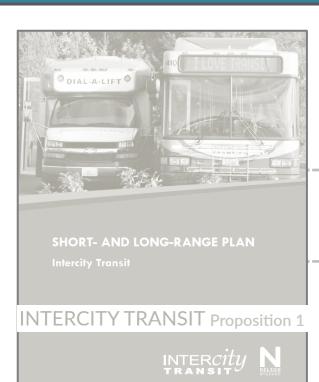






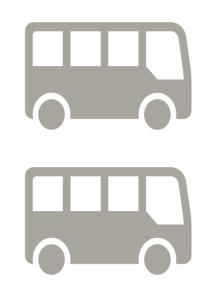


Provides Resources to meet other needs









September 2025

I would ride the bus if...

Other needs

I could easily get between my high school and **SPSCC** Service was available in my **neighborhood**

I could easily get to veteran services at **JBLM**





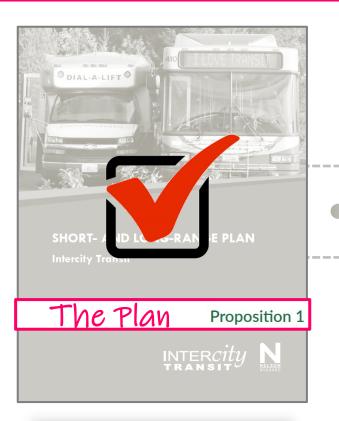
The bus went to my school



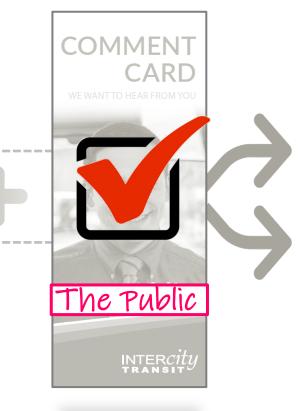
Summary of Influences

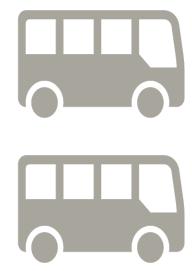
Reduces Duplication Provides Resources

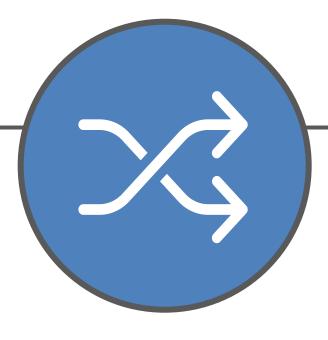










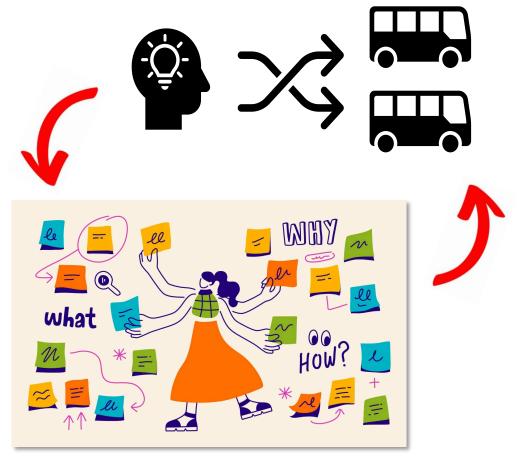


The recipe for Change

Question: How did IT Planners draft the new design?

Primary Considerations

- 1. Consistent with regional development and land use
 - Coordinated effort with housing and transportation
- 2. Emphasis on both direct and convenient
 - Preserving existing stops and segments
 - Intersections and Operability
- 3. Influenced by data
 - Population & demographics
 - Ridership
- 4. Incorporates years of community input
 - Long-Range Plan
 - Operator feedback
 - Customer Comments





None of us are as smart as all of us

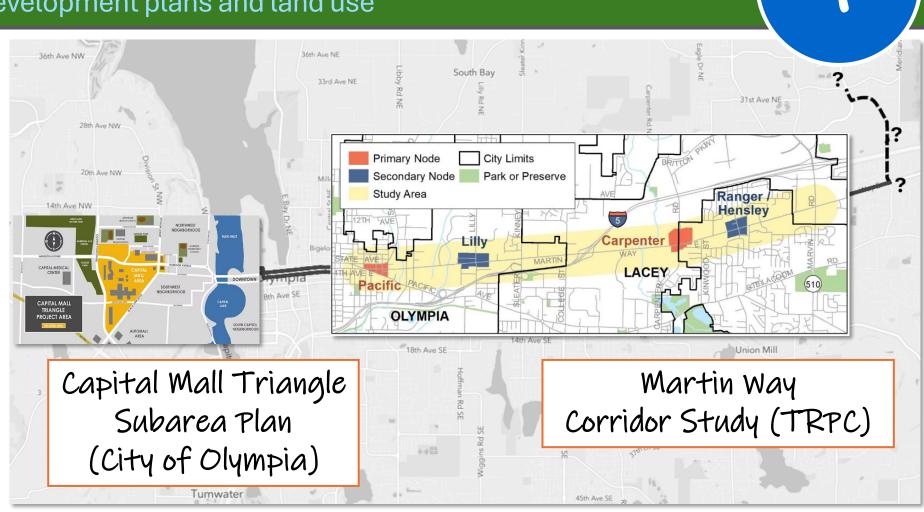
Consistent with regional development plans and land use

Serving the areas the cities expect **higher densities** of residents

- Concentrating where needed
- Comprehensive Plans
- Sub-Area Plans
- Martin Way Crossings

High-Capacity Study

 Express commuter service between the Lacey Transit Center and Lakewood, via Hawks Prairie and JBLM





It's pretty straight forward from here

Emphasis on major intersections, direct and convenient

Align bus routes to intersect with the new **corridor express**

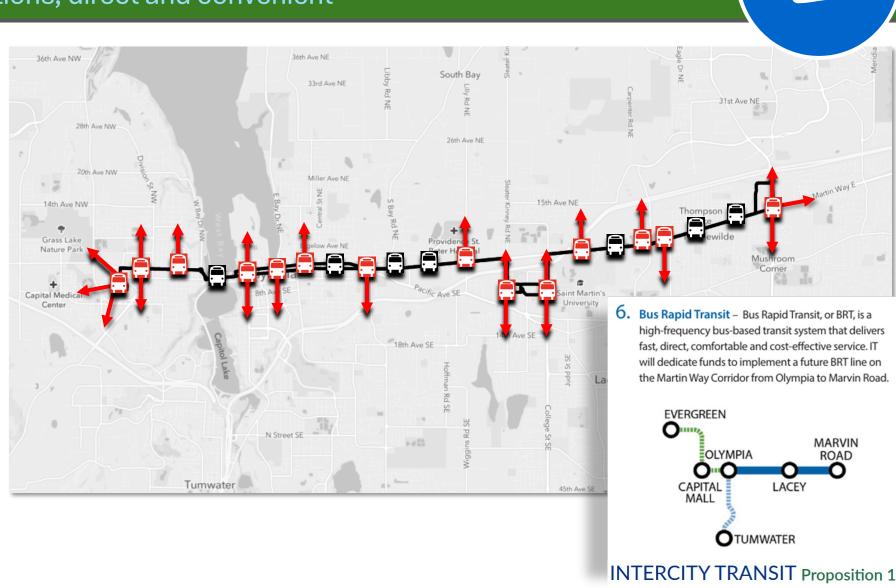
 The grant for The One expires July 2025, which is why we've selected September 2025 for the change

Evolve *The One* into a BRT-influenced **corridor express**

· Rebrand?

Increase frequency on College Street

Improved directness to schools, colleges, and the State Capitol



Don't confuse me with the facts

Influenced by Data

Population & Demographics

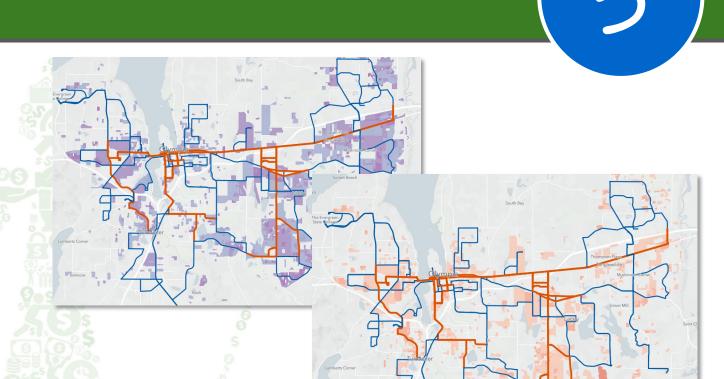
- Medium+ Densities
- Low-income residents (Title VI)
- Racial Minorities (Title VI)
- 2023 Passenger Survey

Operability

Reliable roadways and maneuvering

Resource capacity

Balancing available employees and revenue



$$t = \frac{d}{r} = \frac{12.5}{25} = \frac{1}{2} = 30 \, minutes$$

$$t = \frac{d}{r} = \frac{12.5}{50} = \frac{1}{4} = 15 \, minutes$$



If you change nothing, nothing will change

Incorporates Years of Community Input

4

I need late night service

 increased span/frequency according to our Long-Range Plan (Prop 1)

riding the bus takes too long

- New Express Corridor service (i.e. BRT Lite)
- More direct routes between major destinations, including the Capitol, colleges and high schools

I need to travel north

 New commuter routes, connections to JBLM (PT206) and Sound Transit

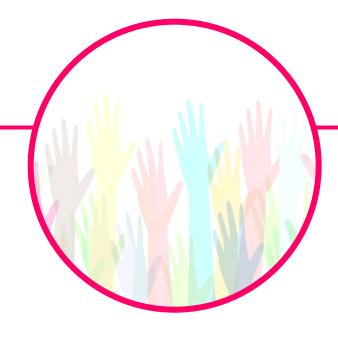
the bus doesn't stop where I am?

• Several new segments to be added including: Henderson Blvd, Black Lake Blvd, Billy Frank Jr. Blvd, Marvin Rd, and Kinwood St.

... the recipe for Change

INTERCITYTRANSIT





A Change for the Better

Better is a matter of... Perspective

Existing riders

Familiar with the system

- Service to remain at 99.4% of stops
- "I liked the old way better"





September 2025

Better is a matter of... Prospective

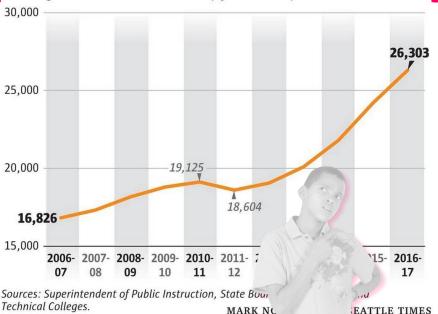
Appealing to more members of the community



Participation in Running Start is growing

The number of Washington students participating in Running Start has grown by 56 percent in 10 years.

Running Start enrollment over time (by headcount)



A change for the better...

- Research suggests <5% of the population use transit on a regular basis
- Teens are driving less; research indicates young adults use transit proportionately more than older adults
- The restructured network purposefully supports mobility of younger riders





September 2025

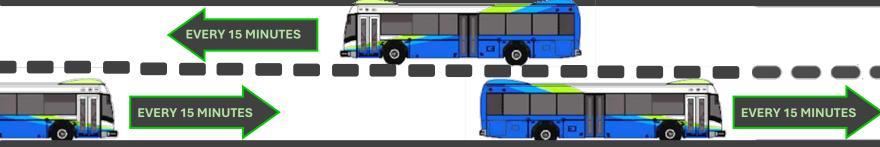
Why a restructured network is

Key differences from the existing system

Convenient

- Cross-town service to popular destinations
- One-seat rides to nearby schools and commerce





& Direct

- Highest span and frequency on arterials and major collectors
- Less out-of-direction travel for connections













times are a changing

First things first

Timeline for Implementation

Build & Assess

Fall 2024

- Operational Assessment
- Preliminary outreach

Public Comment

January - March 2025

- Release Major Change Summary & Draft *Equity Analysis*
- Open Houses, stakeholder engagement, public hearing

March 2025

Board Action

Implement

- CAC Review of Summary & Draft Equity Analysis
- April 2025: ITA Adoption of Final *Equity Analysis*

• Accom

April – August 2025

- Assemble Route and Operator schedules; new bus stops
- Effective, Sunday, September 7, 2025





Adjust... assess... and adjust again

The design of the system is iterative and fluid

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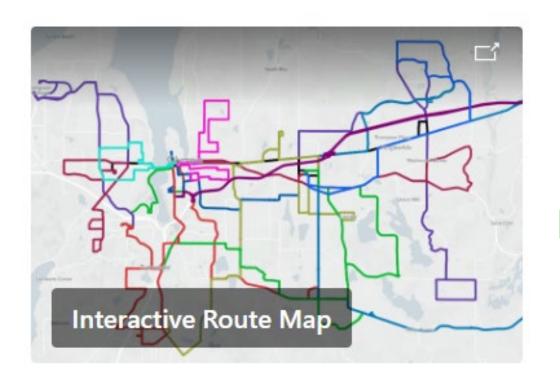




September 2025

Until we meet again

Interactive Route Map

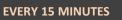




Interactive Route Map: Link emailed to you









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