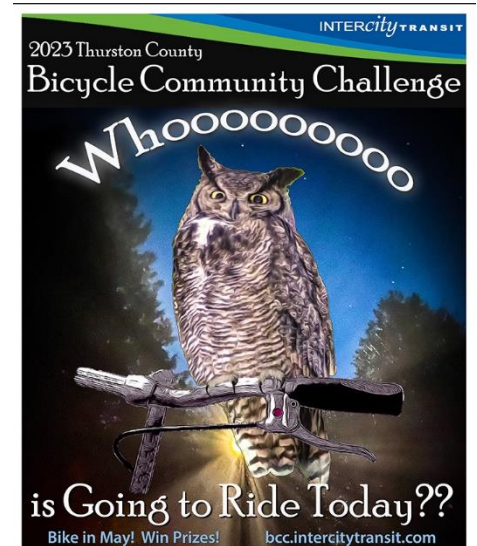


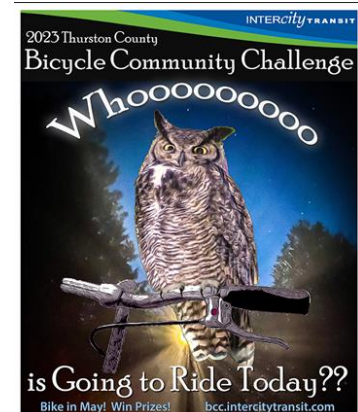
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36th Annual Bicycle Community Challenge Report - 2023



Bicycle Community Challenge

- Encouraging community members to ride their bikes for transportation for 36 years, and now for individual and public health and well-being, too.
- We're building community with a shared vision for a transportation system that supports an accessible, sustainable, livable, healthy, prosperous community (and planet).

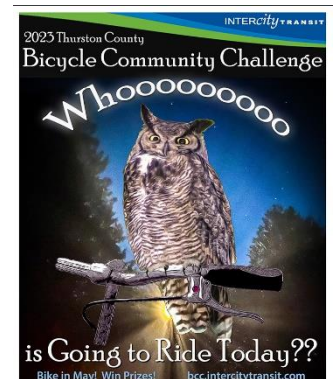


BCC 2023 Events:

- February: Winter BCC
- April: Earth Day Market Ride
- May: Bicycle Community Challenge, Bike to Work Day, Youth Bike and Roll Challenge.



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February:

2023 WINTER BICYCLE CHALLENGE!



380

Riders

74

Teams

2,845

Total Days

27,888

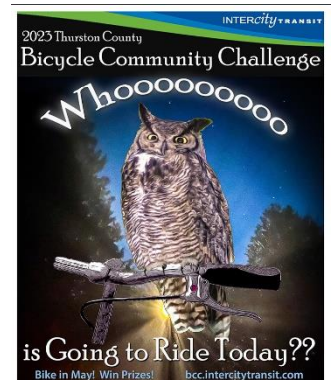
Miles



30 prizes!

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Bicycle Community Challenge

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April: Earth Day Market Ride: 130+ Riders



Collaborations:

Collaborated with The Olympia Farmers Market and the Olympia Food Coop



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May:

2023 Bicycle Community Challenge

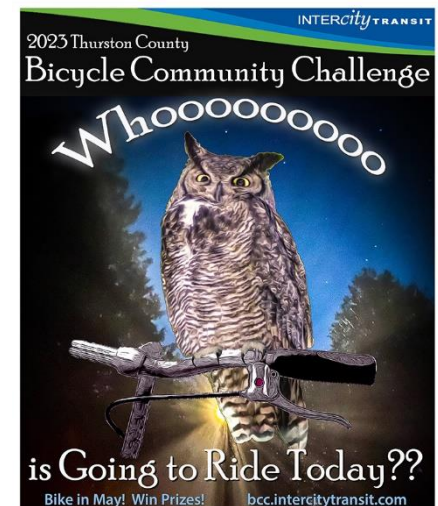
(all metrics up from last year)

- 843 Riders
- 82,077 Miles
- 8,248 Days Ridden
- 86 Teams Reported Miles
- 208 First Time Riders (25 percent of all riders)
- 9.8 Average Days per Rider
- 97 Average Miles per Rider



Youth Bike and Roll Challenge

27 Youth (up to 18 years old) filled out and returned a form showing rides on at least ten days in May.



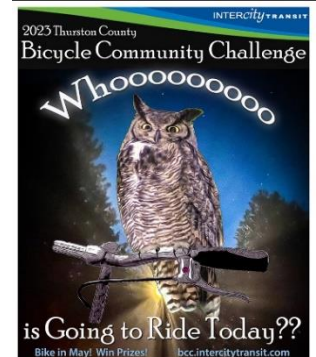
2023 BCC Sponsors:

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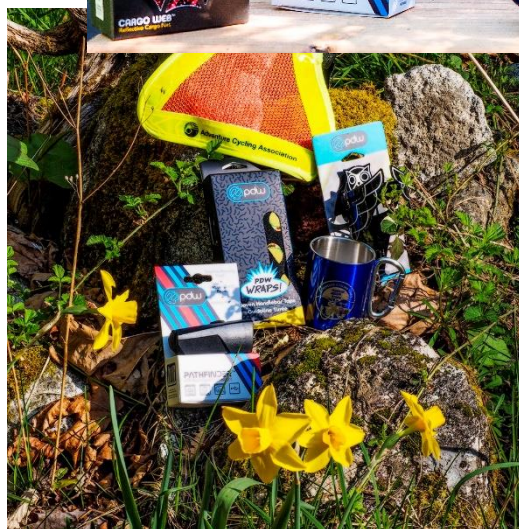
Plus:



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Prizes:



Volunteers



Testimonials:

- I moved to Seattle for a few years and am back now. BCC is one of the things I missed about Olympia. It's good to be back!
- I enjoyed the BCC this year. It was a pleasant way to be reminded what normal feels like.
- It was especially important to participate in team event this year because of isolation with pandemic. I felt connected to people who are motivated to be active.
- I think by allowing all types of rides to count towards the BCC, you are encouraging all levels of riders, even new riders, to make biking a regular part of their life. Not all of us are hard core commuters. The more open format brings a wider variety of participants into the biking community.
- I thought the ease of logging my miles was quite remarkable! Many websites are more confounding... Yours was a breeze!! Kudos to whoever designed it!
- You are doing a great job and the Intercity Transit is the best transit system I have ever experienced.
- I always look forward to the BCC and particularly enjoy the winter BCC. I ride to work everyday so it's great have a competition when getting on a bike is a bit more challenging.
- If the BCC had not allowed all types of bike rides this year, I could not have participated, as I no longer need to commute to work.
- Every year I say I want to ride more, and the catalyst to get me out there has been the BCC in May. If there was no BCC, what would make me start riding next year? Maybe nothing....gotta have the BCC!



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2025 Thurston County
Bicycle Community Challenge

Whoooooo



is Going to Ride Today??
Bike in May! Win Prizes! bcc.intercitytransit.com