

# INTERcity TRANSIT

## 35th Annual Bicycle Community Challenge Report - 2022



# Bicycle *Community* Challenge

- Encouraging community members to ride their bikes for transportation for 35 years, and now for individual and public health and well-being, too.
- Building community with a shared vision for a transportation system that supports an accessible, sustainable, livable, healthy, prosperous community (and planet).



















# Bringing the BCC back forward!

- Restarted some in-person events.
- Re-grew community sponsor program.
- Made “All Rides Count” philosophy permanent, and changed our name.
- Collaborated with Walk N Roll staff to present the Youth Bike Challenge and Winter Bicycle Scavenger Hunt.
- Focused outreach on social media advertising and the BCC email list.
- Encouraged all ages to bicycle for transportation, well-being and health.



## Winter Bicycle Scavenger Hunt

Search for the items on your bike rides in February. Check-off each item as you find it.

	Reflection	<input type="checkbox"/>		Birds Flying	<input type="checkbox"/>
	Moon	<input type="checkbox"/>		Bird in a Tree	<input type="checkbox"/>
	Interesting Cloud Shape	<input type="checkbox"/>		Traffic Sign	<input type="checkbox"/>
	Pot hole	<input type="checkbox"/>		Yard Sign	<input type="checkbox"/>
	Litter	<input type="checkbox"/>		Sign of Spring	<input type="checkbox"/>
	Shadow	<input type="checkbox"/>		Recycle Bin	<input type="checkbox"/>
	Person Biking	<input type="checkbox"/>		Delivery truck	<input type="checkbox"/>



Send your completed scavenger hunt to [walknroll@intercitytransit.com](mailto:walknroll@intercitytransit.com) by March 1, 2021 and we will mail you a prize. Include a photo of yourself on your bike ride to receive a bonus prize! By emailing a photo, you give Intercity Transit permission to use the photo for public promotion. We can only mail prizes to Thurston County residents.

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_



# BCC 2022 Events:

- February: Winter BCC, supported Walk N Roll Scavenger Hunt
- April: Earth Day Market Ride
- May: Bicycle Community Challenge, Bike to Work Day, Youth Bike Challenge, “Lunch Outside” bike picnics for the Crank IT! team, plus supported WSDOT’s Inter-Agency Bike Ride.



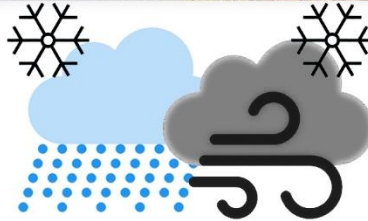
**INTERcity**  
**TRANSIT**



# February: Winter BCC



**362**  
Riders



**48**  
Teams

**2,800**  
Total Days



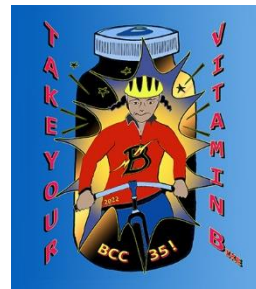
**28,800**  
Miles

 **30 prizes!**

**INTERcity** TRANSIT  
Bicycle Commuter Challenge



# April: Earth Day Market Ride



May:

## 2022 Bicycle Community Challenge

(all metrics up from last year)

- 758 Riders
- 72,111 Miles
- 7,233 Days Ridden
- 70 Teams Reported Miles
- 215 First Time Riders (29 percent of all riders)
- 9.5 Average Days per Rider
- 95 Average Miles per Rider





# Youth Bike Challenge

Youth up to 18 years filled out and returned a form showing rides on at least ten days in May.

- 60 Riders
- 2188 Miles
- 780 Days Ridden



# 2022 BCC Sponsors:

INTERcity TRANSIT

Plus:



INTERcity TRANSIT





# Volunteers



## Testimonials:

- I moved to Seattle for a few years and am back now. BCC is one of the things I missed about Olympia. It's good to be back!
- I enjoyed the BCC this year. It was a pleasant way to be reminded what normal feels like.
- It was especially important to participate in team event this year because of isolation with pandemic. I felt connected to people who are motivated to be active.
- I think by allowing all types of rides to count towards the BCC, you are encouraging all levels of riders, even new riders, to make biking a regular part of their life. Not all of us are hard core commuters. The more open format brings a wider variety of participants into the biking community.
- I thought the ease of logging my miles was quite remarkable! Many websites are more confounding... Yours was a breeze!! Kudos to whoever designed it!
- You are doing a great job and the Intercity Transit is the best transit system I have ever experienced.
- I always look forward to the BCC and particularly enjoy the winter BCC. I ride to work everyday so it's great have a competition when getting on a bike is a bit more challenging.
- If the BCC had not allowed all types of bike rides this year, I could not have participated, as I no longer need to commute to work.
- Every year I say I want to ride more, and the catalyst to get me out there has been the BCC in May. If there was no BCC, what would make me start riding next year? Maybe nothing....gotta have the BCC!

