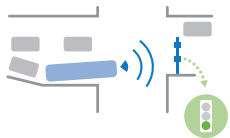


Bus Rapid Transit

What is Bus Rapid Transit?

Bus Rapid Transit (BRT) is a high-frequency bus-based transit system that delivers fast, direct, comfortable, and cost-effective service.

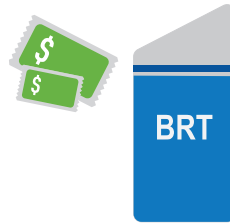
Because BRT contains features similar to rail service. It is much faster, more reliable, and more convenient than regular bus services. With the right features, BRT avoids the causes of delays that typically slow regular bus services, like being stuck in traffic and paying on board.



Smarter traffic signals



A distinct look and feel



Simpler fare payment



Vehicles with more room



Comfortable stations

What are the benefits?



Faster service that arrives on time



Buses that come more often, all day long



Service that supports economic development

What are the costs?

Martin Way corridor:



\$2.6M

Annual operating costs (additional)



\$23M–\$30M

Capital costs

Where are the opportunities?

