Innovation in Action: First and last mile solutions with Pierce Transit and Lyft

Penny Grellier Business Partnership Administrator



2016 MOD Sandbox At a Glance

The purpose of this project and its funding is to determine if TNCs and transit can work together to improve availability of shared-use mobility options.





- Goal: to provide first and last mile connections to transit hubs and bus stops in areas/times of limited service
- Challenges
 - > negotiations, data sharing with TNC
 - equity in service provision (WAV, phone, unbanked)
 - getting the word out
- Current status: launched May 15, 2018; ends Dec 31, 2019















PT wheelchair accessible vehicles available



RIDE SHARE PICK UP & DROP OFF 3 MINUTE LIMIT

Lyft • Uber • Taxi Vanpool • Carpool



So far...

- Total trips provided: 4,654
- Average cost per trip: \$10.74
- Most popular zone: FIFEPUY





Total Trips by Month











Day of Trip









PT



Gig Harbor 1.6 Auburn Federal Way Artondale Tacoma Fife Edgewood University Place Waller Sumner Во Puyallup Steilacoom Legend Lakewood Summit Parkland Lyft Pickups # of Pickups: > 186 - 637 > 106 - 186 ort wis Orting > 53 - 106 > 20 - 53 > 6 - 20 Spanaway Elk Plain Graham 1-6

Drop Offs

Pick Ups

What's next?

- Continue marketing and outreach
- Rider survey
- Independent Evaluation
- Adjust zones
- Report to community





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